

Eye on Ebay

Man of Steel is Golden

By Doug Hopkinson

Once again it's time to take a stroll through the mall of cyberspace that is eBay. This time we are shopping for Superman collectibles. Superman first appeared in comic books but it wasn't long before he was a radio star. The Adventures of Superman radio show debuted in 1940 and left the air in 1951. The first item that we come across is a collection of the first 5 issues of Superman comic book from the late 1930's. For the paltry sum of just \$75,000, you could own these! I'm saving my money to buy the 1st issue of Action Comics from June, 1938 that featured Superman on the cover. Very rare, a nice one sold last year for a cool 1.5 million dollars (U.S.).



SUPERMAN #1-2-3-4-5 >> CGC 6.0+ << ORIG 1ST PRINTS 1939

Like 1

Item condition: --

Price: US \$75,000.00

Buy It Now

or

Best Offer:

Make Offer

Add to list

Bucks You'll earn \$100.00 in eBay Bucks. See conditions

Shipping: Local pick-up offered. | See all details

Returns: No Returns Accepted



eBay Buyer Protection

Covers your purchase price plus original shipping.

[Learn more](#)

Next we see a very oddly shaped bound book of a Superman daily newspaper comic. At \$47,500 bucks, who couldn't afford it? I'm sure it's worth every cent. Notice that shipping is free!



FREE shipping

Superman #1 - McClure Dailies File Copy 1938 - Rare

Pre Superman #1 - Before Action Comics #1 - Real Origin

[Like](#)

Item condition: --

Price: **US \$47,500.00** [Buy It Now](#)

or

Best Offer: [Make Offer](#)

[Add to list](#)

Bucks You'll earn **\$100.00** in **eBay Bucks**. [See conditions](#)

Shipping: **FREE** Economy Shipping | [See all details](#)



Now here is a marvelous little item! A 1939, wooden Superman doll. It comes in its original box! The doll has maintained its high gloss finish and the box is said to be in great shape as well! Priced for a quick sale at \$5199.99. Really? The seller couldn't just say \$5200? Is that one cent reduction going to entice me to buy it? I don't think so. Would you pay \$5200 dollars for a 3" tall wooden doll that doesn't even have fingers? Let's move on.

1939 SUPERMAN WOODEN DOLL IN BOX OUTSTANDING CONDITION

HIGH GLOSS IN RARE CONDITION - OUTSTANDING BOX CONDITIO

[Like](#)

Item condition: --

Ended: Jul 03, 2011 18:38:01 PDT

Bid history: 0 bids

Starting bid: **US \$5,199.99**

[Add to list](#)

Shipping: **\$24.95** Expedited Shipping | [See all details](#)

Here we have a small cloth patch from the Superman of America Club. The seller claims it's very rare. I've never seen one before. Is \$995.00 too much to pay? If so, this seller let's you make a best offer for it. This seller did it right, unlike the doll seller. \$995 sounds like a much better deal than \$1000.00.



Superman Of America 1940's Rare Club patch Original VF

Very Rare - Issued only one season during early WW Two

Like

Item condition: --

Price: **US \$995.00**

Buy It Now

or

Best Offer:

Make Offer

Add to list ▾

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

You'll earn **\$19.90** in **eBay Bucks**. [See conditions](#)

Next we have a vintage Superman children's watch. The hands are lightning bolts! If the hands were Superman's arms would this watch be worth more or less than the \$525 dollar asking price? I'm thinking less especially because it has a blue watchband.



Superman Character Watch,Lightning Bolt Hands,Blue Band

Like

Item condition: --

Price: **US \$525.00**

Buy It Now

or

Best Offer:

Make Offer

Add to list ▾

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

You'll earn **\$10.50** in **eBay Bucks**. [See conditions](#)

This next item is a 1940's Superman ring put out by Kellogg's as a premium. It shore is shiny! And look at that price, \$409.99. 'Nuff said.



SUPERMAN CRUSADER KELLOGG'S 1940'S PREMIUM RING

Like

Item condition: --

Time left: 22d 05h (Jul 26, 2011 15:37:37 PDT)

Price: **US \$409.99**

[Buy It Now](#)

or

Best Offer:

[Make Offer](#)

[Add to list](#) ▼

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

Bucks You'll earn **\$8.20** in **eBay Bucks**. [See conditions](#)

Shipping: **\$5.00** Economy Shipping | [See all details](#)

Delivery: Estimated between **Fri. Jul. 8** and **Thu. Jul. 21** ⓘ

This next item is what I consider to be the value of the day. A single, unused, 1940, Superman birth announcement, with envelope! I am compelled to once again say, REALLY?! REALLY?! At only \$399.99 (there is that seller psychology at work again), you can't afford not to pick this little gem up.



1940 SUPERMAN Birth Announcement Card with Envelope

1940 SUPERMAN Birth Announcement Card with Envelope

Item condition: --

Price: **US \$399.99**

[Buy It Now](#)

[Add to list](#) ▼

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

Bucks You'll earn **\$8.00** in **eBay Bucks**. [See conditions](#)

Shipping: **\$5.99** Expedited Shipping | [See all details](#)

Here is a reasonably priced (?) item. An unused, Superman-Tim Club membership card. In the early 1940's Tim Publications evidently acquired rights to the Superman image and printed monthly 2 color activity type comic books for kids. The Superman-Tim publication lasted 8 years. There were several different Tim clubs. Gene Autry – Tim Club as an example. This fine business card size membership card is a steal at \$325.00.



Superman-Tim Club Official Membership Card #194748 NM-

[Like](#)

Item condition: --

Time left: 16d 08h (Jul 20, 2011 18:36:34 PDT)

Price: **US \$325.00** [Buy It Now](#)

[Add to list](#)

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

Bucks You'll earn **\$6.50** in **eBay Bucks**. [See conditions](#)

Shipping: **\$3.95** Standard Shipping [See discounts](#) | [See all details](#)

Next is an item you might remember if you're older than I am. It is another Kellogg's premium, this one from 1955. It's a flying Superman! Unlike most examples of this particular toy, this one has its original celluloid wings. Yes, wings. I'm not sure I like Superman with wings. Evidently, one would use the launching stick (included) to make Superman fly. I guess it was like a slingshot. For \$299.95 (that's less than \$300) I'd rather have a Superman that looks less like an insect.



SUPERMAN KELLOGGS MAIL PREMIUM 1955 FLYING SUPERMAN

[Like](#)

Item condition: --

Price: **US \$299.95** [Buy It Now](#)

[Add to list](#)

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

Bucks You'll earn **\$6.00** in **eBay Bucks**. [See conditions](#)

Shipping: **FREE** Expedited Shipping | [See all details](#)

And finally, we come to the Superman item that I bought. Nothing says I'm a Superman fan more than a Superman iron-on patch. You can put it on anything. I ironed mine directly on my chest. At only 29¢ plus shipping (which is 10 times the price) this item screams "BUY ME!"



Superman Superhero Racing Movie RED Logo S Iron Patch

[Like](#)

Item condition: **New with tags**

Time left: 5h 37m 13s (Jul 04, 2011 16:06:59 PDT)

Bid history: 0 bids

Starting bid: **US \$0.29**

Your max bid: US \$ [Place bid](#)
(Enter US \$0.29 or more)

[Add to Watch list](#)

BillMeLater No Payments/Interest if paid in full by Feb 2012 [See terms](#)

Bucks You'll earn **\$0.01** in **eBay Bucks**. [See conditions](#)

[Enlarge](#)

The bottom line is, you can ask a lot of money for anything pertaining to the man of steel. Whether or not people will buy it is up for debate. When it comes to buying vintage old time radio collectibles on eBay, Superman is my kryptonite.